

WREX 2023 Vendor Exhibition/Sponsorship

(All sponsorships will be acknowledged during each morning break and during Hospitality Night.)

	Vendor Exhibit Space	Platinum (A)	Gold (B)	Silver (C)	Bronze (D)
	Cost	\$5,000	\$3,000	\$2,000	\$1,000
	Vendor Booth Size	10' x 10' (2)	10' x 10'	8' x 8'	8' x 8'
	Booth Location (See page #2)	Premium	Preferred	Upgraded	Standard
	Electricity	X	X	X	X
	Vendor Table(s)	2	2	1	1
	Vendor Representatives	3	2	2	1
	Vendor Chairs	3	2	2	1
	Product Demonstration/Presentation during crash test down time	20 min limit	10 min limit	5 min limit	
	Sponsor logo/Company name on Sponsor Board at entrance	X	X	X	X
	Recognition at opening & closing ceremonies	X	X	X	X
	Company Name included in Vendor Sponsor Directory	X	X	X	X
	Student Materials	X	X	X	X
	Conference USB Drive	X	X	X	
	Admission to Class Sessions and Field Crash Test Day	X	X	X	
	Product flyer included in attendee gift bag	X	X		
	Advertisement on Conference USB Drive (*Space limited)	X	X		
	Video Advertisement on main screen each morning	X	X		
	Sponsor Logo on WREX website, Facebook page	X	X		
	Sponsor listing on all WREX 2023 marketing materials	X	X		
	Sponsor Logo on Attendee Welcome Bag (one side)	X			
	Sponsor banner at Registration table	X			
	Advertisement on WREX Website	X			
	Small Sponsor Logo on Crash Test car (See 'G' under Extras)	X			

* Advertising space requires use of sponsor provided .pdf file(s), limited to no larger than 10 mb on Conference USB drive

EXTRAS

E	Extra Representative (Full week)	\$750	\$750	\$750	\$750
F	Single Day attendance	\$295	\$295	\$295	\$295
G	Lunch w/Attendees	\$250*	\$250*	\$250*	\$250*
H	Product/Company Decal on Crash Test Car (Limited availability) (Decal company supplied – not to exceed 60 sq. in. total)	Included (See Vendor Tier info for details)	\$500	\$500	\$500
I	Product/Company Decal – Hood or Trunk	\$500	\$500	\$500	\$500
J	Product/Company Decal – Front or rear fender	\$250	\$250	\$250	\$250
K	Product/Company Banners – Crash Testing Site (Company supplied) K-rail or Lunch location	\$300	\$300	\$300	\$300

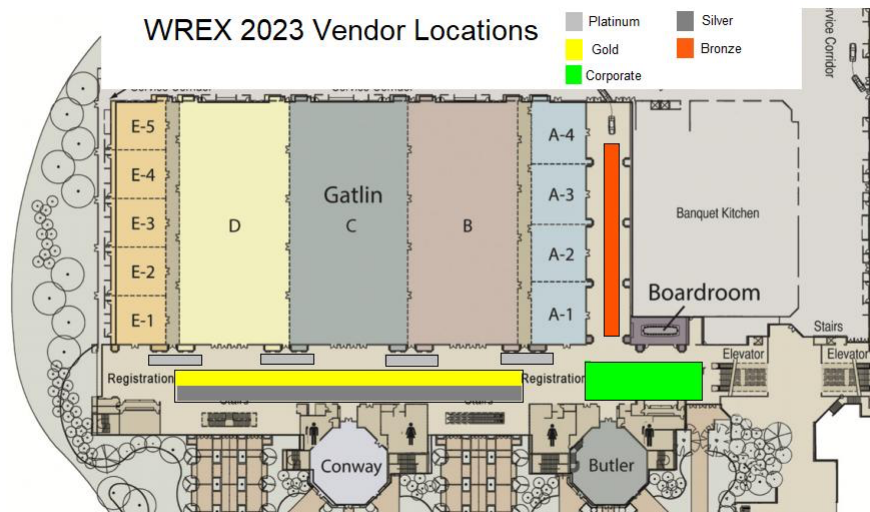
*per representative

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In-Kind Sponsorship Opportunities

L	Main Classroom Sponsor (5-10 min presentation included) (Each day except Tuesday)	*SOLD*
M	Dining room Sponsor (5-10 min presentation included) (Each day except Tuesday)	\$3,500
N	Challenge Coin Sponsor — Commemoration of WREX 2023 Event (One side)	*SOLD*
O	Classroom Sponsorship (Advertising in front of entrance to classroom all week) (varies per classroom size; 11 available)	\$1,000 – \$1,500
P	Conference Lanyard Sponsor (Company logo printed along with WREX logo)	*SOLD*
Q	Conference Name Badge Sponsor (Logo printed on Badge)	*SOLD*
R	Conference Pen Sponsor (Logo printed on Pen)	*SOLD*
S	Conference Signage Sponsor (Logo printed on Signs)	\$2,500
T	Conference Padfolio Sponsor (Logo printed along with WREX logo on face of Padfolio)	*SOLD*
U	Water bottle Sponsor (Sponsor name/logo on one side of bottle ; WREX logo printed on other side.)	\$3,000
V	Coffee Cups — Porcelain (Sponsor name/logo on one side of cup; WREX logo printed on other side.)	*SOLD*
W	Morning Beverage Sponsor (10 available) (Name/logo placed at table)	\$500
X	Crash Day Lunch Sponsor (4 available) (includes table at crash day venue for vendor)	\$3,000
Y	Hospitality Room (More than one sponsorship available)	\$1,500
Z	Crash Day Water Sponsorship (Logo imprinted on the label)	*SOLD*
AA	Room Key Card Sponsorship (Logo imprinted on one side of the Hotel Room Key Card for Conference attendees)	*SOLD*
BB	Daily TV Schedule for Attendees with Sponsor Logo/Name (per day)	\$1,300
CC	Spouse/Family Meet & Greet sponsored by *** (1) available	*SOLD*
DD	Conference Highlighter Sponsor (Logo printed on Highlighter)	*SOLD*
EE	Credit Card multi-tool (Sponsor logo/WREX logo)	\$3,000



Vendor Exhibits will be located in the Gatlin Convention area, just inside of the main Convention Center entrance of the Rosen Shingle Creek Hotel & Resort.

For out of town Sponsors/Vendors, if hotel accommodations are requested, please contact:

Rosen Shingle Creek Resort
 9939 Universal Blvd
 Orlando, FL 32819
 Toll Free: (866) 996-6338
 Local: (407) 996-6338
 www.Rosenshinglecreek.com
 email: sales@RosenShingleCreek.com

Questions regarding exhibit display requirements, banners or signage should be directed to:
 Convention Services Manager @ 1-866-996-9939