

VENDOR OPPORTUNITY

Calling All
Vendors!!



This *is* your opportunity to
be a huge part of a world-
wide event!!

2023 World Reconstruction Expo

April 17th-21st, 2023

Rosen Shingle Creek Resort,
Orlando, FL

We invite you to take part as a vendor at one of the greatest Traffic Crash Reconstruction Conferences, EVER! As a vendor, you will have the opportunity to share your product(s) with those individuals in the Law Enforcement and Private Crash Reconstruction communities who want to keep up on the latest and greatest which will enable them to perform their jobs quickly and accurately.

Conference Attendees are encouraged throughout the Conference to visit all of Our Exhibitors daily!

Complete conference details, including hotel pricing will be announced soon, so check back often at:
www.WREX.org.

Attendees:

Over 1,000 crash investigators, specialists, and reconstructionists from across the United States, Canada, Great Britain, Australia, New Zealand, and more!

Professions:

You will meet with professionals from Law Enforcement, Privately Employed, Engineers, Transportation Professionals, Investigators, Consultants, and others!

Buying Authority:

Many of the attendees either have buying or recommending authority for their respective agencies/businesses.

For the latest conference information, please visit our website at www.WREX.org

Vendor Information:

Vendor Fee: There are four different tiers for vendors wishing to display their products/information.

We also offer several sponsorship opportunities, including in-kind sponsorship, hospitality, and breaks.

| Early Registration Deadline | Platinum 3 Reps | Gold 2 Reps | Silver 2 Reps | Bronze 1 Rep |
|--------------------------------|--------------------|----------------|------------------|-----------------|
| NOW! | \$5,000 | \$3,000 | \$2,000 | \$1,000 |

****The deadline for registration and payment is February 1st, 2023****

Tier locations/areas are shown on the accompanying diagram.
Please see the included rate schedule for the opportunities that best fit your company!

To reserve your space, complete the vendor registration form at www.WREX.org

The Venue

WREX 2023 will be held at the Rosen Shingle Creek Resort, in beautiful Orlando, Florida! Close to Universal Studios, Sea World, and Walt Disney World Amusement Parks, the Rosen Shingle Creek will not disappoint!!



The WREX 2023 Vendors/Exhibition area will be located in the Pre-Function/Foyer area of the Gatlin meeting area, where nearly all of the WREX 2023 conference will be held. With plenty of wide-open spacing and bright lighting, it will be a great location for you to meet and greet all of the conference attendees and get your product(s) noticed!

The WREX 2023 Conference will be held in the Gatlin Convention area. Vendor Tier locations are shown to the right.

All Vendor Tier levels are based on a first-come, first serve basis.



Exhibition Set Up and Tear Down Hours

Sunday, April 16th, 2023 Set Up
12:00pm to 6:00pm
Monday, April 17th, 2023 Conference Begins
7:30am to 6:00pm
Tuesday, April 18th, 2023 Field Crash Test Day
Vendor Night 5:30pm to 8:30pm
Wednesday, April 19th, 2023 Presentations
7:30am to 6:00pm
Thursday, April 20th, 2023 Presentations/IFT
7:30am to 6:00pm
Friday, April 21st, 2023 Presentations, closing
Ceremonies
7:30am to 5:00pm

We encourage our vendors/sponsors to stay for the closing ceremonies on Friday, April 21st, where recognition to our sponsors will be given. Exhibit removal/tear down can begin after closing ceremonies. All exhibits/displays should be removed by noon on Saturday, April 22nd.

Vendor package locations are shown here for illustrative purposes only. We will work with our vendors to make their visit here as productive as possible; however, WREX 2023 staff reserves the right to make vendor location changes as may be needed or required by Hotel policy or regulations.

Benefits of Sponsorship:

- Meet new people, attract more business!
- Demonstrate your product, build your business!
- Get the word out! There are many attendees that may not have even heard of your company before this event.
- Your sponsorship will help to make this conference A memorable one for over 800 attendees!

Maximize your advertising budget by meeting your current clients and many more potentially new clients, all at one stop – WREX 2023!

WREX 2023

April 17-21, 2023

Rosen Shingle Creek Hotel & Resort
Gatlin Conference Center
9939 Universal Boulevard
Orlando, FL 32819

For hotel reservations, Call: 866-996-6338

WREX 2023 Vendor Exhibition/Sponsorship

(All sponsorships will be acknowledged during each morning break and during Hospitality Night.)

| | Vendor Exhibit Space | Platinum (A) | Gold (B) | Silver (C) | Bronze (D) |
|--|--|-------------------------|---------------------|-----------------------|-----------------------|
| | Cost | \$5,000 | \$3,000 | \$2,000 | \$1,000 |
| | Vendor Booth Size | 10' x 10' (2) | 10' x 10' | 8' x 8' | 8' x 8' |
| | Booth Location (See page #2) | Premium | Preferred | Upgraded | Standard |
| | Electricity | X | X | X | X |
| | Vendor Table(s) | 2 | 2 | 1 | 1 |
| | Vendor Representatives | 3 | 2 | 2 | 1 |
| | Vendor Chairs | 3 | 2 | 2 | 1 |
| | Product Demonstration/Presentation during crash test down time | 20 min limit | 10 min limit | 5 min limit | |
| | Sponsor logo/Company name on Sponsor Board at entrance | X | X | X | X |
| | Recognition at opening & closing ceremonies | X | X | X | X |
| | Company Name included in Vendor Sponsor Directory | X | X | X | X |
| | Student Materials | X | X | X | X |
| | Conference USB Drive | X | X | X | |
| | Admission to Class Sessions and Field Crash Test Day | X | X | X | |
| | Product flyer included in attendee gift bag | X | X | | |
| | Advertisement on Conference USB Drive (*Space limited) | X | X | | |
| | Video Advertisement on main screen each morning | X | X | | |
| | Sponsor Logo on WREX website, Facebook page | X | X | | |
| | Sponsor listing on all WREX 2023 marketing materials | X | X | | |
| | Sponsor Logo on Attendee Welcome Bag (one side) | X | | | |
| | Sponsor banner at Registration table | X | | | |
| | Advertisement on WREX Website | X | | | |
| | Small Sponsor Logo on Crash Test car (See 'G' under Extras) | X | | | |

* Advertising space requires use of sponsor provided .pdf file(s), limited to no larger than 10 mb on Conference USB drive

EXTRAS

| | | | | | |
|---|---|--|--------|--------|--------|
| E | Extra Representative (Full week) | \$750 | \$750 | \$750 | \$750 |
| F | Single Day attendance | \$295 | \$295 | \$295 | \$295 |
| G | Lunch w/Attendees | \$250* | \$250* | \$250* | \$250* |
| H | Product/Company Decal on Crash Test Car (Limited availability) (Decal company supplied – not to exceed 60 sq. in. total) | Included (See Vendor Tier info for details) | \$500 | \$500 | \$500 |
| I | Product/Company Decal – Hood or Trunk | \$500 | \$500 | \$500 | \$500 |
| J | Product/Company Decal – Front or rear fender | \$250 | \$250 | \$250 | \$250 |
| K | Product/Company Banners – Crash Testing Site (Company supplied) K-rail or Lunch location | \$300 | \$300 | \$300 | \$300 |

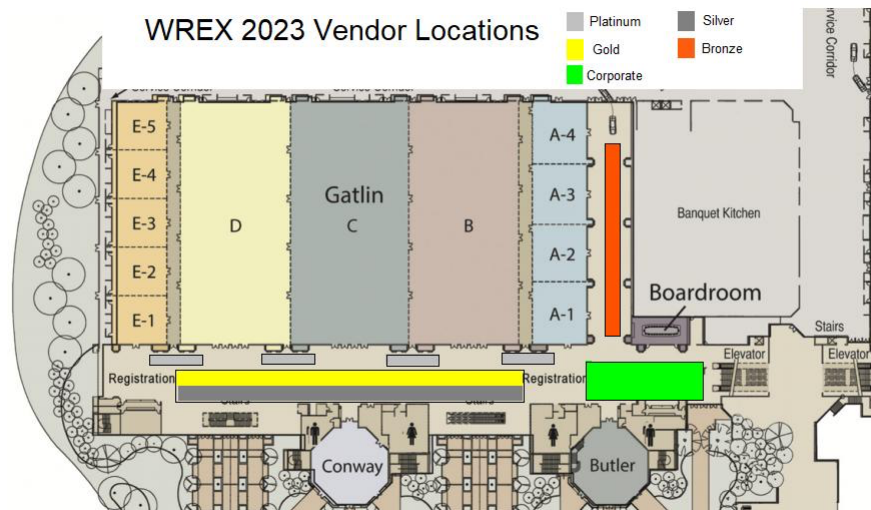
*per representative

WREX 2023 Vendor Exhibition/Sponsorship

(All sponsorships will be acknowledged during each morning break and during Hospitality Night.)

In-Kind Sponsorship Opportunities

| | | |
|----|---|-------------------|
| L | Main Classroom Sponsor (5-10 min presentation included) (Each day except Tuesday) | *SOLD* |
| M | Dining room Sponsor (5-10 min presentation included) (Each day except Tuesday) | \$3,500 |
| N | Challenge Coin Sponsor — Commemoration of WREX 2023 Event (One side) | *SOLD* |
| O | Classroom Sponsorship (Advertising in front of entrance to classroom all week) (varies per classroom size; 11 available) | \$1,000 – \$1,500 |
| P | Conference Lanyard Sponsor (Company logo printed along with WREX logo) | *SOLD* |
| Q | Conference Name Badge Sponsor (Logo printed on Badge) | *SOLD* |
| R | Conference Pen Sponsor (Logo printed on Pen) | *SOLD* |
| S | Conference Signage Sponsor (Logo printed on Signs) | \$2,500 |
| T | Conference Padfolio Sponsor (Logo printed along with WREX logo on face of Padfolio) | *SOLD* |
| U | Water bottle Sponsor Sponsor name/logo on one side of bottle ; WREX logo printed on other side. | \$3,000 |
| V | Coffee Cups — Porcelain — Sponsor name/logo on one side of cup; WREX logo printed on other side. | *SOLD* |
| W | Morning Beverage Sponsor (10 available) (Name/logo placed at table) | \$500 |
| X | Crash Day Lunch Sponsor (4 available) (includes table at crash day venue for vendor) | \$3,000 |
| Y | Hospitality Room (More than one sponsorship available) | \$1,500 |
| Z | Crash Day Water Sponsorship (Logo imprinted on the label) | *SOLD* |
| AA | Room Key Card Sponsorship (Logo imprinted on one side of the Hotel Room Key Card for Conference attendees) | *SOLD* |
| BB | Daily TV Schedule for Attendees with Sponsor Logo/Name (per day) | \$1,300 |
| CC | Spouse/Family Meet & Greet sponsored by *** (1) available | *SOLD* |
| DD | Conference Highlighter Sponsor (Logo printed on Highlighter) | *SOLD* |
| EE | Credit Card multi-tool (Sponsor logo/WREX logo) | \$3,000 |



Vendor Exhibits will be located in the Gatlin Convention area, just inside of the main Convention Center entrance of the Rosen Shingle Creek Hotel & Resort.

For out of town Sponsors/Vendors, if hotel accommodations are requested, please contact:

Rosen Shingle Creek Resort
9939 Universal Blvd
Orlando, FL 32819
Toll Free: (866) 996-6338
Local: (407) 996-6338
www.Rosenshinglecreek.com
email: sales@RosenShingleCreek.com

Questions regarding exhibit display requirements, banners or signage should be directed to:
Convention Services Manager @ 1-866-996-9939



WREX 2023 – World Reconstruction Exposition Conference

April 17-21, 2023

www.WREX.org

Rosen Shingle Creek Resort, Orlando, FL

Vendor Reservation Form

ORGANIZATION/COMPANY _____

NAME OF REPRESENTATIVE _____ TITLE _____

NAME OF REPRESENTATIVE _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

COMPANY E-MAIL _____

Vendor Tier/Sponsorship Options

1. Vendor Levels: Vendor levels consist of Platinum (\$5,000), Gold (\$3,000), Silver (\$2,000), and Bronze (\$1,000). Please indicate below your first and second vendor level choices. Level availability is limited.

1st Choice: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

2nd Choice: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

2. WREX 2023 offers several sponsorship opportunities which are listed in the vendor packet. Please enter the letter next to the corresponding sponsorship opportunity in the boxes below. You may select up to 5 choices. Sponsoring vendors should provide a reproducible .jpg or .bmp image of your company's artwork/logo for use with any sponsored items/advertising.

Example:

A

Choices:

☐ ☐ ☐ ☐ ☐

Checkout

Total Amount Due: _____

☐ Invoice me. Invoice to the attention of: _____

☐ Check/Money Order Check or Money Order should be made payable to: **WREX 2023**

Please return to:
Vendor Coordinator, WREX 2023
P.O. Box 51
Wind Gap, PA 18091

For questions regarding this vendor application,
please contact:
WREX 2023 Vendor Comm. Chairman
David McElhaney
Tx: 260-358-6145 Email: dmcelhaney353@yahoo.com

WREX 2023 Exhibitor Agreement

www.WREX.org

Exhibitor Package:

1. There are four different vendor exhibitor packages available, Platinum, Gold, Silver, and Bronze.
2. 8'x8' Booth Space (2-10'x10' for Platinum, 1-10'x10' for Gold packages.)
 - a. Includes:
 - i. 6 ft. skirted table; (2) 6ft skirted tables for Platinum & gold packages)
 - ii. Electricity
3. Inclusion of logo in WREX 2023 Promotional emails/mailings sent to all potential attendees.
4. Inclusion of logo in WREX 2023 Sponsor boards at entrance(s) to Conference. (Logo provided by Vendor/Exhibitor.)

Booth Display:

1. Rosen Convention Services will be providing the tables, chairs, etc., for all vendors. All exhibit floor plans must be submitted to the Fire Marshal for approval.
2. Edlen Exhibition Electrical Services is the exclusive electrical contractor for Rosen Shingle Creek. Edlen will assist with all electrical needs, including, but not limited to, production, and audiovisual needs. Convention Services should be contacted at the Rosen for any assistance needed.
3. All signage must be professionally printed and mounted either vertically or horizontally and be approved by Rosen Shingle Creek prior to posting. The signage will only be permitted inside the function building or immediately outside actual function areas. No signage is permitted in the main Resort lobby or public areas enroute to the convention facility, including the convention facility rotunda.
4. Displays that obscure the views of adjoining exhibits are not permitted. Signs/Banners may only be attached to the table, but not on the walls using any of the following materials: Tacks, push pins, staples, duct tape, and/or nails. Masking tape is the only permitted tape to be used for this purpose. Rosen Shingle Creek reserves the right to bill for any charges incurred in the removal or placement of signs, banners, and any other materials posted at the Resort. Booth display must fit within purchased vendor booth site.
5. Vendors will be assigned sites based on first-come, first-serve policy. Vendors may not move booth location unless authorized by WREX staff.

Load In/Load Out:

1. The Rosen Shingle Creek meetings and conventions have two (2) load-in/load-out dock locations, one located behind the Gatlin Ballroom (WREX 2023 location). There are 4 service roll-up bays available, 3 bays at 12' width and 16' high, and 1 bay with 28' width and 16' high. All bays have a 4ft dock height. Additionally, there are available 2 freight elevators capable of handling up to 6000 lbs each and two elevators which can handle 4500 lbs each

Package Room:

1. The receiving area is open from 8:00am to 5:00pm Monday thru Friday, 8:00am to 2:00pm on Saturdays.
2. The Rosen Shingle Creek charges for all incoming materials at the rate of \$.70 per pound. Pallets will be charged at the same rate with a maximum charge weight of 400 lbs for each pallet received.
3. Storage for boxes received more than 5 days prior to the group's (or recipient's) arrival, an additional charge of \$5.00 per box, per day, will be charged, and \$50 per pallet per day will be incurred. For shipping out, pre-labeled packages will be charged at a rate of \$10 per box, \$15 per plastic container, and \$100 per pallet. For questions regarding these charges, or to confirm current pricing, please contact Rosen Shingle Creek Convention Services manager.
4. Packages sent to the Rosen Shingle Creek should be addressed as below:

Group Name
Attn: Convention Services/Catering Manager's Name
Rosen Shingle Creek
9939 Universal Boulevard
Orlando, FL 32819

Hold For: Recipient's Name
Arrival Date: Recipient's Check-in date

Use of Space:

1. WREX 2023 reserves the right to relocate display areas at any time.
2. Only one company may occupy a booth location. Exhibitors may not sublet, share, or assign space with another company unless approval has been obtained from WREX 2023 staff in writing in advance of conference.

Set Up and Tear Down:

1. Set up can begin on Sunday, April 16th, 2023 from 12:00pm to 8:00pm.
2. Tear down may begin on Friday, April 21st, 2023, after 1:00pm. Vendors may remain until after the conference is concluded if they so desire (Approximately 5:00pm)
3. Vendors will have exposure to conference attendees during breaks and lunch, from 7:30am to 6:00pm Monday, Wednesday, Thursday, and Friday. Field Crash Testing day will be held on Tuesday all day.
4. Vendors must have all exhibit materials and/or displays removed no later than 12:00pm on Saturday, April 22nd, 2023.

Exhibit Hours:

1. Exhibitor Hours will be 7:30am to 6:00pm on Monday, Wednesday, and Thursday.
2. Special Exhibitor Hours for Tuesday will be from 5:30pm to 8:30pm.
3. Exhibitor Hours for Friday will be from 7:30am to 4:00pm.
4. Exhibitor hours are subject to change as determined by WREX 2023 staff and/or Rosen Shingle Creek Resort management.

Events/Meeting Rooms:

1. Exhibitors must receive permission in writing from WREX 2023 to host any event not directly associated with WREX 2023 which involves WREX 2023 attendees at this venue during the conference period, which begins on Sunday, April 16th at 6:00pm and ends on Friday, April 22nd, at 5:00pm.

Security and Responsibility:

1. All property of the Exhibitor remains under the Exhibitor's control, from arrival to departure from the exhibition area, and while it remains in the exhibition area, including after scheduled exhibition hours. While WREX 2023 will attempt to take all necessary precautions, it is not the responsibility of WREX 2023, its staff or hires, the Rosen Shingle Creek Resort and its staff, for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to, or loss, of any property.
2. It is highly recommended that items of value should be removed from the exhibition area during non-exhibition hours. Exhibitors wishing to insure their products/displays should do so at their own expense. WREX 2023 assumes no responsibility or liability for the security of Exhibitor's materials or property prior to or during exhibition hours.
3. Security can be arranged for any exhibit through the Rosen's Security Department. Contact Convention Services manager for details and cost.

Payment:

Vendors are welcome to make full payment or a partial payment of no less than 10% of the total due, prior to April 17, 2022 in order to retain a booth. This 10% is not refundable. 40% of the total amount due will be due by April 17, 2022. The final 50% on the total amount due will be due by February 1, 2023. Prospective vendors who fail to pay the entire amount by February 1, 2023 will forfeit their right to a booth at the requested level. Vendor booth locations will be chosen on a first-paid, first choice of booth location, based on the vendor's preferred tier level.

All sponsorship, or in-kind sponsorships are required to be paid in full by January 1, 2023, unless other arrangements have been made in advance in writing and agreed upon by WREX 2023 and concerned parties. Because of procurement/production schedule limitations, monies paid for sponsorships and in-

Acceptance:

The Vendor and its representatives agree to abide by all rules and regulations governing the WREX 2023 Conference, which are included in this agreement. The undersigned is authorized to execute a Vendor Registration Application and this agreement on behalf of the Vendor Company.

Vendor Company Name

Address

City/State/Zip (or Postal Code)

Country

Authorized Representative Name (Please Print)

Signature

Title

Date

Mail this form and your completed Vendor Registration form to:

WREX 2023
PO Box 51
Wind Gap, PA 18091

Questions? Contact WREX Vendor Committee Chairman

David McElhaney, at (260) 358-6145 or via email @ dmcelhaney353@yahoo.com